

### **Healthy Minds, Healthy Lives**

Taking a moment to recognize one's own well being, including our mental health, is increasingly important as we continue to face the challenges and effects of the ongoing global pandemic. This time of reflection on our own state of mind is essential in leading a healthy, balanced life. There is no better time than the present to begin putting our own health first and, if you or someone you know are seeking advice on mental health, the Canadian Mental Health Association has information and resources to assist at <a href="https://cmha.ca/">https://cmha.ca/</a>.

### Primacy Partners with Inagene

Primacy is pleased to announce a <u>partnership</u> with Inagene Diagnostics Inc. in offering their innovative Personalized Insights pharmacogenetic (PGx) test to Primacy clinics and patients across the country.

Drug treatment for pain and mental health conditions is rarely straightforward, due in large part to genetics. Inagene's Personalized Insights is a DNA cheek swab test that utilizes genetic markers to reveal which medications have the highest likelihood of treatment success for each individual, helping avoid weeks, months or years of "trial and error".



In a pilot study involving 50 patients at a Primacy clinic in PEI, this testing resulted in 76% of patients having treatment change based on the test results, and it was determined that testing patients prior to initiating treatment would have saved patients an average of 3.3 years of cycling through multiple drugs that were incompatible with their genetics.

"Having used the Inagene test on more than 50 patients now, it is my belief that every single chronic pain patient who a medication is being considered for use on, should have the Inagene test completed prior to drug initiation"

Dr Ron Whalen, MD CCFP(EM) FCFP, Co-Medical Director of the PEI Pain Institute.

Inagene's Personalized Insights test was also recently featured on Global News!

To learn more about the pilot study and the benefits of pharmacogenetics in treating your patients visit **their website** and utilize the code **Primacy10** to save 10% on Inagene's Personalized Insights testing kits.



### **Operation Smile**

Operation Smile, a global medical charity, improves the health and lives of children living with cleft conditions in more than 60 countries. For the second year in a row, Primacy proudly supports Operation Smile Canada and their Longest Day of SMILES movement. Operation Smile Canada's new Public Service Announcement is now featured on Primacy TV and shows Canadians how easy it is to join the SMILE movement to raise funds for lifechanging surgery. Every three minutes, a child is born with a cleft lip, cleft palate, or both. Operation Smile has provided more than 300,000 children and young adults born with cleft lip, cleft palate and other facial differences with free life-changing surgical procedures and dental care.



If you'd like to support Operation Smile through their Longest Day of SMILES movement, please scan the QR code with your smart phone or visit <u>longestdayofsmiles.ca</u> to learn more. Your donation will change a child's life, forever!



### Clinic Updates

Primacy Management operations team is still hard at work scheduling virtual site visits for each of our locations. This visit is our way of ensuring contact details, hours and any staff or physician changes have been updated for our files. This will also provide an opportunity to meet your dedicated rep and discuss any issues or concerns that need to be addressed and allow you to ask any questions that you may have. Be sure to accept our invitation and say hello.





## Military Family Doctor Network

In recognition of World Family Doctor Day, celebrated on May 19th, the Military Family Doctor Network would like to express a heartfelt thank-you to all of our Primacy family doctors who have accepted into their practice the Canadian Armed Forces military families referred through our program. Your generosity of time and care of these families – particularly one year into the COVID-19 pandemic – is a reflection of your dedication and hard work in keeping your communities healthy and safe.



We appreciate the continued support to the Military Family Doctor Network and the family members of the Canadian Armed Forces personnel who serve and protect our country.



# The Benefits Of Artificial Intelligence

Primacy has partnered with Khure Health to offer all physicians complimentary access to their AI-enabled clinical intelligence platform designed to help you manage challenging rare disease patient cases. The Khure dashboard gives you the ability to instantly identify patients potentially at risk of >50 rare diseases and the clinical support to help you with the next step in the patient's care.

Click here to learn what physicians are saying about the Khure dashboard.

An increasing number of primary care physicians are now leveraging this advanced technology to help support them with complex patient cases. <u>Visit their website</u> to learn about how the Khure dashboard can be utilized to help you save time in your practice!





### Primacy Holiday Hours

Our office will be closed:

Canada Day:

July 1, 2021

Civic Holiday:

August 2, 2021

**Labour Day:** 

September 6, 2021



#### **Clinic Contacts**

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For emergencies or urgent matters, contact your designated rep directly and matters will be addressed accordingly.

### Looking for clinic space? Visit: www.primacy.ca/opportunities

